



## Jim Carroll

Jim Carroll is one of the world's foremost futurist, trends & innovation experts. For over twenty years, he has been studying what makes companies *relentlessly creative*, and how they ride critical trends in order to achieve dramatic success. As such, Jim has established a global reputation for his cutting-edge perspective into economic cycles, dynamic marketplace issues and consumer branding strategies. *Business Week* recently named him as one of only four sources of exceptional insight on innovation and creativity.

Jim's astute acumen in transforming slow-moving organizations into high-velocity innovation heroes has solidified him as a highly-sought speaker and consultant across the globe. He has recently earned acclaim for his sessions on achieving significant growth despite deep economic challenges, providing guidance that is relevant, realistic, practical and effective. Known for his quirky sense of humor and high energy level, Jim engages audiences with powerful research, compelling experience and fascinating stories that inform, educate and entertain.

Based on his extraordinary work over the past two decades, Jim Carroll has established an esteemed track record on forecasting and identifying cutting-edge trends and effectively capitalizing on this insight with opportunities for innovation. His blue-chip client list includes many of the most prestigious organizations and brands in the world including Disney, IBM, Visa, CapitolOne, Yum Brands and Motorola.

Jim is the author of two bestselling books: *Ready, Set, Done: How to Innovate When Faster is the New Fast*, and *What I Learned from Frogs in Texas: Saving Your Skin with Forward Thinking Innovation*. He is a frequent guest and commentator on television and radio and in print including for ABC News, PBS, *Fast Company*, and *Inc. Magazine*. With his signature wit complemented with statistics and stories, Jim excites, enlightens and energizes audiences with his unique experience, compelling wisdom and practical advice in every electrifying presentation.