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[DAVID CATTLER](#)

David Cattler is a strategic advisor, board director, and former NATO Assistant Secretary General for Intelligence and Security who helps executives, investors, and public-sector leaders understand how geopolitical competition, AI, economic security, and alliance dynamics are reshaping business and national security.

Over a 35-year career spanning NATO, the White House, the U.S. intelligence community, and the Department of Defense, David advised presidents, prime ministers, cabinet ministers, military commanders, CEOs, and boards through periods of geopolitical disruption and strategic competition.

Rather than focusing solely on threats, David examines why some nations, institutions, and companies consistently outperform others during periods of disruption. His work centers on four interconnected ideas:

- Trust as Strategic Infrastructure
- Economic Security as Deterrence
- Alliance Advantage
- AI and Decision Advantage

Audiences leave with practical frameworks for understanding geopolitical disruption, strengthening institutional resilience, leading through uncertainty, and making better strategic decisions in an era where trust, technology, and security increasingly determine competitive advantage.

David is a frequent keynote speaker whose insights have been featured at major international security conferences, think tanks, universities, and executive forums across North America and Europe. His commentary appears regularly through leading transatlantic policy organizations and international media.