

## **MARCUS WHITNEY**

Marcus Whitney is the Founding Partner of Jumpstart Health Investors (JHI), the most active early-stage healthcare venture capital firm in America. After more than a decade building software and companies in the digital marketing space, he partnered with Vic Gatto in 2015 to launch JHI's first healthcare venture fund, Jumpstart Foundry, which invests in high-potential pre-seed stage healthcare companies nationwide. Since then, JHI has grown to three funds with more than 150 portfolio companies and over 10 successful exits.

Marcus leads Jumpstart Nova, JHI's institutional, strategic healthcare seed fund which is focused on investing in diverse founders. Fund I closed at \$55M in 2020, and Fund II launched in 2024. He also co-founded and is a minority owner of Major League Soccer's Nashville Soccer Club.

An advocate for building healthcare innovation communities, Marcus created the Health:Further conference (2015–2018), which brought together thousands of startups, investors, and industry leaders to collaborate on advancing healthcare. In 2019, he was selected as a Nashville Health Care Fellow, joining executives from major healthcare organizations such as HCA, Blue Cross Blue Shield, Ascension, and LifePoint Health. That same year, he delivered his first major healthcare keynote at the HFMA Annual Conference, where he spoke about the inevitability of disruption in healthcare. He has since become a sought-after keynote speaker for organizations including America's Essential Hospitals, BOMA, and AHIMA.

Marcus is the author of the Amazon #1 best-selling book, Create and Orchestrate, about claiming creative power through entrepreneurship. His work has been featured by Entrepreneur, CNBC, Inc., NPR, Fast Company, and The Atlantic. In 2022, he joined the national board of the Healthcare Finance Management Association and was named an Aspen Institute Health Innovators Fellow. He also serves on the boards of Celtic Bank, the Country Music Hall of Fame® and Museum, the Nashville Convention and Visitors Corporation, OZ Arts, and the Scott Hamilton CARES Foundation.

Beyond business, Marcus actively competes in Brazilian Jiu Jitsu as a three-time IBJJF Masters World Champion and trains on the competition team at Renzo Gracie Nashville under Shawn Williams.