

Kaiser Yang

Kaiser Yang is a globally recognized innovation leader and award-winning author who brings a proven model to help organizations make innovation an everyday business.

Kaiser passionately believes that even the most transformative innovations can be fast, scrappy, and accessible to us all.

Over the last 25 years, Kaiser has been at the forefront of global innovation, building and scaling multiple technology startups and guiding transformative initiatives with clients such as Microsoft, Disney, The Gap and other Fortune 500 organizations.

Today, as the co-founder and CEO of Platypus Labs, an innovation research, consulting, and training firm, he helps leaders and teams achieve the outcomes they crave - growth, innovation, competitive advantage, deeper engagement, and predictable results.

Kaiser's award-winning book, Crack the Code: 8 Surprising Keys to Unlock Innovation, demonstrates his proven system to help everyday people innovate in their everyday work.

Kaiser is also an award-winning restaurateur, a passionate breeder of koi fish, a golf enthusiast, and the proud father of teenage twins.