

PATRICK MCGEE

Patrick McGee is San Francisco Correspondent for the Financial Times, where he's been a reporter since 2013 on three continents. He joined the paper in Hong Kong to cover Asian business and markets, moved to Frankfurt to report on the Volkswagen diesel scandal and emerging crises in German industry, and since 2019 has been based in the Bay Area covering Apple and tech hardware.

Patrick's tech reporting won a San Francisco Press Club Award — best tech article for a newspaper, 2023 — for his deep dive into Apple's HR problems. His FT magazine cover article, "Inside Peloton's epic run of bungled calls and bad luck," received an Honorable Mention for SABEW's Best in Business Awards, 2022 (co-authored with Andrew Edgecliffe-Johnson).

His focus over the past decade has been on Apple, digital advertising, robotaxis, electric vehicles, German industry, and connected fitness.

Previously, he was a bond reporter at *The Wall Street Journal* in New York. He has a Master's in global diplomacy from SOAS, University of London, where he wrote a thesis arguing that America's military budget and strategy were not fit for 21st century threats. He also has degree in religious studies from the University of Toronto. Originally from Calgary, Canada, Patrick resides in the Bay Area.

Patrick's forthcoming book, Apple in China, is a three-decade narrative on Apple's ascent from the brink of bankruptcy to world's most powerful company. The first major history of Apple in the 21st century, the book is based on 200+ interviews with current and former Apple executives and engineers. It tells the story of how tech giant tied its fortunes to America's biggest rival, transforming both company and country. Apple in China has been named a most anticipated title of 2025 by Foreign Policy and Publishers Weekly, and was listed in "What to Read in 2025" by the Financial Times.