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Jay Truesdale is the CEO at TD International, a top global advisor on geopolitical strategy, market intelligence, and risk compliance, based in Washington, D.C. Prior to joining TDI, he served as CEO of Veracity Worldwide and previously was a leader at McKinsey & Company on strategy and risk management topics spanning five continents and multiple industries. As a career Foreign Service Officer, he had tours as Chief of Staff at the US Embassy in Pakistan and as Special Assistant to two Deputy Secretaries of State, with additional diplomatic postings in Russia, Ukraine, Hungary, and at the US Mission to the OSCE. Jay continues to serve as a US Navy reserve Foreign Area Officer specialized in Europe and Africa. He recently has been a keynote speaker at major industry, investor, and policy conferences and events, and has served as a moderator on panels addressing corporate risk and the impact of geopolitics on business strategy. He is a former Fulbright Scholar, Boren Fellow, and Rotary Ambassadorial Scholar, and he holds degrees from Stanford, Harvard, and the Fletcher School at Tufts.