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ZACK KASS

For over a decade, [Zack Kass](#) has stood at the crossroads where artificial intelligence meets the pragmatic world of business. With 14 years navigating this evolving landscape, Zack has had a front-row seat to the nuances and transformative possibilities AI brings.

He devoted pivotal years at OpenAI, serving as the Head of Go-to-Market. In this role, Zack wasn't just at the helm of theoretical applications; he was a key player in channeling OpenAI's innovative research into tangible business solutions. But as he steered the AI applications into the market, Zack recognized a broader horizon that beckoned his expertise.

Zack left OpenAI to answer a clear challenge: ensuring businesses, both big and small, are ready to harness the full potential of AI. In a rapidly shifting technological world, staying ahead isn't just an advantage; it's a necessity. Through his endeavors, Zack aims to demystify AI, ensuring businesses can pivot, adapt, and thrive in an AI-augmented future.

But Zack's vision isn't limited to corporations. He's a firm advocate for the idea that AI can be a game-changer for local governments, equipping them with tools that could redefine community service. By introducing AI to local governance, Zack hopes to ensure that advancements benefit every strata of society, leveling the playing field in unprecedented ways.

Outside the realm of AI, Zack finds solace in the community of Santa Barbara, California. Beyond his professional pursuits, he indulges in competitive beach volleyball, a testament to his belief in balance and embracing life's simpler pleasures.

In Zack Kass, we find a blend of visionary and pragmatist, guiding businesses and communities alike into the promising future of AI.