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KATHRYN PARSONS

Kathryn is founder and CEO of Decoded, a world-leader in technology education. Decoded’s leadership workshops, technology immersions and skills bootcamps have educated over half a million people in code, data, AI and cyber literacy and skills over the past decade. Her clients span the Global 2000 and policymakers in Washington and Whitehall.

Kathryn is on a mission to put the knowledge, tools and skills of the future in people’s hands, so that they can thrive in an increasingly technology driven world. Described as an “economic force”, in addition to founding her business, Kathryn successfully campaigned for coding to be added to the UK National Curriculum in 2014, making it one of the first countries to do so. Millions of children have subsequently been introduced to computational thinking in the classroom. As a result, Kathryn was awarded an MBE for Services to Education from The Queen.

Kathryn has sat on the boards of The UK Department for Business, Number Ten Downing Street, His Majesty’s Treasury, The London Mayor and Royal United Services Institute advising policymakers in Washington and Whitehall on the future of work and decoding emerging technologies such as AI.

Kathryn reports on the innovations and news in technology from Silicon Valley for media including *The Times of London* and *Financial Times*.