



WORLDWIDE SPEAKERS GROUP LLC
YOUR GLOBAL PARTNER IN THOUGHT LEADERSHIP

JULIAN PLACINO

Julian Placino is a dynamic figure in the world of recruitment and leadership development.

With a recruiting career spanning nearly two decades, he possesses a deep understanding of human potential and the critical importance of hiring exceptional talent.

As former Head of Recruiting at Bottle Rocket and as a key leader at ReachLocal (Gannett), Julian has led recruitment at highly innovative and world-class companies. He specializes in helping organizations cultivate a recruiting-focused culture. Today, he teaches companies, non-profits, and other mission-driven organizations how to turn their employees into recruiters through his Recruitment Masterclass training program.

A seasoned keynote speaker, Julian has delivered over 300 speeches nationwide and has developed a reputation for captivating audiences with his ability to convey a vision and inspire action. His topics include recruitment, personal branding, resilience, and stewardship.

Julian extends his influence through the Pathways to Success podcast, where he engages in insightful conversations with inspiring leaders about their journeys to success. With over 226 episodes produced, he has interviewed a diverse array of prolific business and thought leaders.

As the founder of Pathways Media, his media company delivers top-tier video branding solutions for corporations.

Julian graduated from the University of North Texas (UNT) with a Bachelor's degree in Business Administration and currently resides in Dallas, TX.