

DAVID HOULE

David Houle is a futurist, thinker and keynote speaker. Over the last fourteen years he has delivered over 1,500 presentations in 16 countries and on 6 continents. Houle won a Speaker of the Year award from Vistage International, the leading organization of CEOs in the world. He is often called the "CEOs' futurist" having spoken to or advised over 4,000 CEOs and business owners. Houle is the best-selling author of many books and writes a popular and respected Substack newsletter called *Evolutionshift: A Future Look at Today*. In 2010, he was also a featured contributor on Oprah.com.

Houle spent more than 20 years in media and entertainment working at NBC and CBS. He was part of the senior executive team that launched MTV, Nickelodeon, VH1, and CNN Headline News; work that has earned him numerous awards including two Emmys, the prestigious George Foster Peabody Award, and the Heartland Award. He was also nominated for an Academy Award.

Houle's influential first book, *The Shift Age*, was published in 2007. He has authored or co-authored 14 books, more than any other active futurist in the world.

His second book, *Shift Ed: A Call to Action for Transforming K-12 Education*, written with Jeff Cobb, was published in March 2011. *The New Health Age: The Future of Health Care in America*, co-authored with Jonathan Fleece became a #1 best seller on Amazon in the categories of Medicine and Future of Health Care. *Entering the Shift Age* was published in January of 2013 and was a #1 Amazon bestseller in the category of Business Planning and Forecasting. Houle published the eBook, *Is Privacy Dead: The Future of Privacy in the Digital Age* in November 2013. His sixth book *Brand Shift: The Future of Brands and Marketing* with co-author Owen Shapiro was published in August 2014 and was named one of the top five marketing books published in the world in 2014.

In December 2015, he published *This Spaceship Earth* with co-author Tim Rumage. This book became the basis for Houle to establish the global nonprofit This Spaceship Earth, Inc. which works to create "crew consciousness" as we face climate change.

In 2019, Houle published *Moving to a Finite Earth Economy-Crew Manual* written with Bob Leonard. This book addresses how humanity can successfully face climate change and do so by 2030.

In 2020, Houle began writing a series of high-level short books on the decade of the 2020s. The first book was entitled *The 2020s: The Most Disruptive Decade in History*, followed by *2021: A Look Ahead—Acceleration/Collapse/Rebound*, and *The 2020s: A Decade of Cognitive Dissonance*. In December 2021, *The 2020s: The Golden Age of Design and Redesign*, co-authored with James Fathers, was published to great acclaim from the global design community. Shortly thereafter came *A Look Into 2022—A Split-Screen Year* and in 2023 Houle co-authored *New That You Know*, his third book on the climate crisis.



Houle has delivered speeches to scientists at NASA Goddard Space Flight Center, The National Renewable Energy Laboratory, Oak Ridge National Laboratory, and at Burning Man. He has also delivered 5 TEDx talks in the last 10 years.

Houle was Futurist in Residence and Guest Lecturer at the Ringling College of Art and Design in Sarasota, Florida from 2011-2020. He was Honorary President and Futurist of the Future Business School of China.