

# **GOVERNOR LARRY HOGAN**

BUZZ

"Mr. Hogan, a republican in a democrat-loving state wields a hammer of common sense amid a map of political avengers."

-The Washington Times

## **SPEECH TOPICS**

Governor Hogan will deliver his remarks tailored to your audience.

- Civility: We Are More United Than Divided
- Unity
- Crisis Leadership and Communications
- Workforce Development
- Cybersecurity
- Infrastructure
- Economic Turnaround
- State of the Race: What It Means for Your Industry

#### **ABOUT WWSG**

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62nd Governor of the State of Maryland

# "LEADING AUTHENTICALLY"

Larry Hogan isn't a career politician. A best-selling author, lifelong small business owner, cancer survivor, and the most popular Governor in the history of Maryland, Governor Hogan's unique insights into crisis management and leadership have been recognized internationally.



## **ABOUT**

On election night 2014, written off by conventional pundits, outspent more than 5-1, and outnumbered in party registration by more than 2-1, Larry Hogan pulled off the biggest upset in America and became only the second Republican Governor of Maryland in 50 years.

After only a few months on the job, Governor Hogan was beset by back-to-back crises: one in the national spotlight and one in his personal life. The first was dealing with the worst riots and civil unrest in a generation. The second was battling life-threatening cancer.

Despite these daunting challenges, Governor Hogan got to work keeping his promise to Change Maryland for the Better. He forged bipartisan consensus on important issues and led the greatest economic turnaround of any state in the country – taking Maryland from 49th out of 50 states in economic performance to 6th. Governor Hogan defied the odds and became only the second Republican governor to be re-elected in Maryland's history when he won a landslide re-election in 2018.

When COVID-19 struck the United States in 2020, Governor Hogan took bold and decisive action and led the nation's governors through the pandemic as Chairman of the National Governors Association. The Governor's data-driven, open and transparent approach to handling the crisis was widely praised as both balanced and effective.

Governor Hogan left office in 2023 with the highest recorded approval rating of any Governor in Maryland's history. Throughout his entire eight years in office, the Governor was routinely ranked in the top three most popular governors in the country.

Whether it was navigating crises, working to forge commonsense and bipartisan solutions, engaging with average citizens, or defying conventional wisdom to achieve breakthrough success, Governor Hogan stands as an internationally recognized leader and sought-after advisor.