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SARA FISCHER



Sara Fischer is a senior media reporter and a founding staff member at Axios. She is also a media analyst at CNN.

Fischer authors a must-read weekly newsletter on media trends that reaches over 100,000 professionals across the media, tech and entertainment industries. Beyond her weekly column, Fischer oversees Axios' media coverage for the newsroom and steers the company's products and events around that topic. Her coverage spans corporate media, advertising and marketing, technology, social media, deals, entertainment, media regulation, policy and consumer habits.

She was named to Mediaite's "Most Influential in News Media" list in 2022. She was also named to The Washingtonian's list the 500 "Most Powerful People in Washington D.C." in 2022 and 2023. Fischer was named to Forbes "30 Under 30" Media list in 2019.