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## **JANE SARASOHN-KAHN**

Jane Sarasohn-Kahn is a health economist, advisor and trend-weaver to organizations focused on the intersection of health, technology and people. Jane founded [THINK-Health](#) after working with health care consultancies in the US and Europe. Jane's clients span the health/care ecosystem: technology, pharma and life sciences, providers, plans, retail, financial services and consumer goods. She founded the *Health Populi* [blog](#) in 2007 and has been the sole writer of nearly 3,000 posts in her independent voice.

Jane advises on strategy via environmental analysis, scenario and strategic planning, market research, and health policy analysis. She sits on several advisory boards and is a frequent speaker and contributor to many publications, frequently quoted as an expert in her field. She is also a member of the Global Educator Faculty with Duke Corporate Education.

Among her social media kudos, Jane and *Health Populi* have received numerous accolades, including The 2020 Blog of the Year (Individual), a Medigy HITMC Award; A Top Healthcare Influencer to Know and Follow from Loving Homecare; One of Ten Biggest Influencers in Digital Pharma from Pharmaceutical Technology; One of the Top Ten Health-Tech Influencers from GlobalData; and many more.

Jane holds an MA (Economics) and MHSA (Health Planning) from the University of Michigan. She also earned a certificate in Health Economics and Policy from the London School of Economics.

Jane holds passports as a citizen of both the United States and Italy/the European Union, splitting time between Philadelphia and Brussels.