



ADAM MARKEL

Adam Markel is a #1 Wall Street Journal, USA Today, Los Angeles Times, and Publisher's Weekly bestselling author of *Pivot: The Art & Science of Reinventing Your Career and Life*.

A leading international keynote speaker, Adam has reached tens of thousands worldwide with his message of Resilience as the competitive edge in the face of today's complex markets. An attorney, entrepreneur and transformational trainer, Adam is a sought-after business culture catalyst who inspires, empowers and guides organizations and individuals to create sustainable, high performance strategies. Adam is also the CEO of More Love Media, which through keynotes, workshops and business mentoring, helps leaders embrace change, cultivate work cultures of greater unity and resilience, as well as strengthen their voice as purpose driven leaders.

Adam credits much of his success to the principles he learned during his 8 years as a Jones Beach lifeguard in New York. As a first responder in a life and death environment, he learned the importance of cultivating a high performance capacity and impeccable teamwork and leadership. He's found that the principles of this type of culture equally apply to any business that wants to build a sustainable competitive advantage to win.

Since his days on Jones Beach, Adam has spent his life protecting others and bringing them back from the brink of business and professional drowning—including his own. After building a multi-million dollar law firm specializing in finance, commercial and employment litigation, Adam turned a mid-life crisis into a mid-life calling, pivoting his own career path. He became CEO of one of the largest business and personal growth training companies in the world. Here he learned that motivation and inspiration alone are not enough to effectively utilize change; it's about providing leaders, teams and audiences with tangible, effective takeaways to sustain them over time.

For over a decade, Adam has trained and led programs around the globe in the areas of business and entrepreneurship, resilience, leadership, transformation, relationships and public speaking. As a self-proclaimed "recovering attorney," he has shared his unique content and heart-led leadership style on four continents, in dozens of countries, and throughout hundreds of cities. Adam's core programs are:

- Create High Performance Leadership Like A Lifeguard
- Use The P.I.V.O.T. Formula To Create A Culture Of Resilience
- Make Purpose The Lifeline Of Your Company Culture



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- Go From Hello To A Handshake In A New York Minute
- The 7 Keys To Speaking With Heart & Impact

Adam's powerful and practical talks offer a unique bridge between self-development and business mastery. They are crafted to inspire, empower, and guide people to achieve a greater impact through greater awareness, authenticity and action.

He's been a keynote speaker and trainer for Fortune 500 companies and conferences including: Herbalife, Henkel, Jack-In-The-Box, Harvard University, Canon, Ingram Micro and the Northeast Business Group on Health. He's shared the stage with the likes of Tony Robbins, Michael J. Fox, Stedman Graham and was honored to become a member of the prestigious Transformational Leadership Council.

Adam's extensive experience on global stages translates into a powerful experience for any audience. He is known as one of the most charismatic speakers you'll ever see, as his talks are interactive, engaging and high energy. Adam shares skills, tools, strategies and practices that can be used outside the event setting to achieve sustainable results. Adam employs "accelerated learning" techniques to ensure that the substance of what is being taught is learned faster and participants retain more of what they learn.

Adam is a recognized expert in reinvention, thriving through change, and the integration of business and personal development. He's been interviewed by many outlets, including: Fox News, Entrepreneur, INC., and The Wall Street Journal.

Adam holds a BS in English and began his career as a public school teacher. Adam has tremendous and diverse experience in business, leadership, mentoring, and facilitation of experiential programs for large and small groups — and knows what it takes to thrive as an entrepreneur, business owner and corporate leader. Family is central to Adam's life and work. He is immensely grateful everyday for his college sweetheart, wife of 30 years and business partner, Randi Markel. Their greatest joy is their four beautiful children, who are all committed to having a positive impact on the world.

Adam has truly reinvented what it means to be a heart-centered and authentic leader. He's admired for his refreshing and inspiring impact on entrepreneurs, creative thinkers and leaders worldwide. He brings this perspective to his podcast "The Conscious PIVOT", where he shares his insights on pivoting and resilience in today's fast paced market and interviews experts, innovators and influencers in the areas of business and life. For more on Adam, visit www.AdamMarkel.com and listen to The Conscious PIVOT Podcast on your favorite player or at www.AdamMarkel.com/podcasts.