

DR. JASON JONES

Dr. Jason Jones equips leaders to energize, engage, and activate the best in themselves and their people. He is an organizational psychologist, keynote speaker, two-time best-selling author, and executive coach.

Utilizing the latest in neuroscience research and gleaning from more than 100 years of motivation theory, Jason teaches leaders how to apply these proven principles to become more influential and persuasive.

Dr. Jones is the founder and CEO of LeaderPath, a company dedicated to sharing evidence-based methods for enhancing performance in the workplace. He has been featured by Inc. Magazine, CBS, ABC, FOX, and PBS. His client list includes some of the world's most recognized brands, including American Airlines, Porsche, Boeing, AT&T, McKesson, Seagate Technology, and Ericsson to name just a few.

He is the author of the two books, Activator: Using Brain Science to Boost Motivation, Deepen Engagement, and Supercharge Performance and 28 Days to a Motivated Team. In his last corporate leadership role, Jason led executive education at AT&T where his team was responsible for developing more than 6000 leaders around the world and his team contributed to AT&T being awarded the #1 Learning Company in America by Chief Learning Office Magazine.

Dr. Jones uses an entertaining and high-energy style to present keynote speeches and training workshops with the goal of energizing people, connecting them to their passion at work, and helping each person learn the skills necessary to ignite the energy, motivation, and engagement of others.

On a personal note, Jason enjoys working on his roadster with his teenage boys and cooking with his daughter. He and his 3 children reside in Dallas, Texas.