



PAUL LONG



The new currency in company culture is FULFILLMENT. But how can you help your people create more of this capital, which is so subjective and elusive? The answer is FUNDAMISM. Created by author and transformative speaker on employee engagement & fulfillment, Paul Long shares how FUNDAMISM is a roadmap to helping leaders and teams define fulfillment, change perspective and manifest more of “what’s good” as opposed to what isn’t.

Paul spent over a decade successfully leading teams of 300+, improving service organizations of 2,000+ and being responsible for \$30M in annual revenue while serving as a strategist for employee engagement and customer relations nationwide. As more people asked Paul about his secret sauce to creating joyful workplaces that led to extreme growth, he slowly started amassing his strategies which he turned into his first book *FUNDAMISM: Connecting to Life Through F.U.N.*

Paul’s practical, yet rich FUNDamentals provide business audiences with tactical solutions for growth by helping individuals and teams change their perspective and create more fulfillment in business and life. When implemented, Paul’s strategies have been proven to reduce attrition, attract great talent, improve customer experience and drive employee engagement.

Leveraging the success of the FUNDAMISM concept, Paul is now the CEO of an innovative consultancy company that harnesses his energy through his podcast, keynote speaking, corporate training and curated content developed for his popular FUNDAMISM University. These all serve as guides and reminders on how to live your whole life—at work and at home—with a focus on joy and fulfillment.

As a world traveler, Paul delivers keynotes and training to Fortune 500 companies, government agencies, and trade associations. He challenges his audiences by engaging them with his inspirational and unbridled energetic style.

In 2014, his adventures led him to Noah Wilson, a seven-year-old boy diagnosed with a rare form of cancer called Ewing’s Sarcoma. Motivated by Noah’s presence and love for life, Paul began his lifelong commitment to help find a cure for pediatric cancer through Noah’s Bandage Project.