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RACHEL BOTSMAN

Rachel Botsman is a leading authority on trust in the modern world, known for connecting history, technology, and human behaviour in fresh and engaging ways. She is the author of three influential books – *What's Mine is Yours*, *Who Can You Trust?*, and *How to Trust & Be Trusted*. Her writing has appeared in *The New York Times*, *The Guardian*, *Wired*, *Financial Times*, *Time Magazine*, and *Fast Company*. She also writes Rethink, a newsletter with more than 90,000 subscribers worldwide.

Rachel is a world-renowned speaker, celebrated for her clear insights and warm, engaging storytelling. She has spoken on global stages from TED to the World Economic Forum and delivered keynotes for organizations including Salesforce, Goldman Sachs, Adobe, Gartner, and EY. Her TED talks have been viewed more than five million times, and she is consistently rated a favourite speaker at major events.

Alongside her writing and teaching, Rachel explores how art and design can spark new ways of thinking. Her installation *Roots of Trust* was featured at the London Design Biennale, where audiences were invited to experience trust not as an abstract concept but as a living system.

Rachel was the first Trust Fellow at Oxford University's Saïd Business School, where she teaches leaders and entrepreneurs how to lead with trust in a changing world. Recognized as one of the world's top 30 management thinkers and honoured as a Young Global Leader by the World Economic Forum, she has worked on every continent, except, so far, Antarctica.