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RACHEL BOTSMAN



Rachel Botsman is a leading expert on trust in the modern world.

She is known for identifying ground-breaking paradigm shifts in business and society. She has been recognized as one of the world's 30 top management thinkers by Thinkers50, one of the Top 10 most influential voices on LinkedIn, and has been honoured as a Young Global Leader by the World Economic Forum. Her [TED talks](#) have been viewed more than five million times.

Rachel is the author of two critically acclaimed books, *What's Mine is Yours* and *Who Can You Trust?* They have been translated into 14 languages.

Her writings on trust have been widely published in *The Guardian*, *Financial Times*, *The New York Times*, *Harvard Business Review*, and *Wired*. Through her popular newsletter, *Rethink with Rachel*, she engages with a community of over 65,000 subscribers every week.

Rachel is known for her clear insights and warm storytelling and is often voted as the audience's favourite speaker at events. Her speaking and advisory clients include Adobe, Google, Xero, PwC, Goldman Sachs, Salesforce, Chicago Fed Reserve, Barclays, and the Bank of England. She teaches entrepreneurs and leaders at Oxford University, Saïd Business School and created the first courses on trust in the digital world.

Rachel has lived and worked on four continents, giving her a global perspective on the most critical issues of our time. She now lives in Oxford with her husband, two children, and dog.