



**WORLDWIDE SPEAKERS GROUP LLC**  
YOUR GLOBAL PARTNER IN THOUGHT LEADERSHIP

## **SIMON T. BAILEY**

Simon T. Bailey is a Breakthrough Strategist whose life's purpose is to teach 1 billion+ people how to be fearless and create their futures.

He equips companies with the tools necessary to effect cultural transformation resulting in higher employee engagement and platinum customer service experiences. He challenges individuals to dig deep to find and release their inner brilliance and become Chief Breakthrough Officers - personally and professionally.

With more than 30 years' experience in the hospitality industry, including serving as sales director for Disney Institute, Simon knows how to engage and inspire leaders and team members through his keynotes, workshops, books and online courses. He has personally worked with more than 1,800 organizations in 48 countries.

Simon has been named one of the top 25 people who will help you reach your business and life goals by SUCCESS magazine, joining a list that includes Brene Brown, Tony Robbins and Oprah Winfrey. He is the author of ten books including his most recent release, *Be the SPARK: Five Platinum Service Principles for Creating Customers for Life*. His courses on Lynda.com, *Building Business Relationships*, *Finding a Sponsor*, and *Leading Through Relationships*, have been viewed by thousands of people worldwide. His Goalcast video has over 87+ million views.

Simon holds a Master's degree from Faith Christian University and was inducted as an honorary member of the University of Central Florida Golden Key Honor Society.

When he is not working, Simon spends quality time with his two active teenagers, roots for the Buffalo Bills, and serves as a board member for the U.S. Dream Academy, Orlando Health Foundation, and Worldmaker.