



PETER DUNN

Peter Dunn a.k.a. Pete the Planner® is an award-winning comedian and an award winning financial mind. He's a USA TODAY columnist, the author of ten books, and is the host of the popular radio show *The Pete the Planner Show* on the largest talk radio station in Indiana. Pete has appeared regularly on CNN Headline News, Fox News, Fox Business, and Good Morning America as well as numerous nationally syndicated radio programs.

From the age of 12 Pete has known he would be in financial services in some capacity. It all started with a stock market project in 6th grade. He did terrible in the market on the project, but it didn't matter. He was hooked on the way money impacted people's behavior.

In 2005 Peter started Pete the Planner® Financial Wellness with the aim of not only providing employees with resources and educational materials about their personal finances, but to also help employers foster engaged and productive employees who aren't financially stressed. Since its inception, Pete has spoken to hundreds of thousands of employees all across the country inspiring and motivating them to take action and change their financial lives. Pete expertly blends comprehensive financial literacy with a focus on taking action and making big financial changes.

Pete's role in the media has grown over the last 11 years, from Indy Star columnist and radio show host to a column in USA Today which is syndicated in over 40 papers and a popular podcast, The Million Dollar Plan. Pete has been recognized both locally and nationally for his work as a comedian, writer, and speaker. He lives in Carmel, IN with his wife and two young children.