



Noreena Hertz, Ph.D.

An influential economist on the international stage whose career has spanned Europe, the United States, Russia, the Middle East and Africa, Professor Noreena Hertz advises some of the biggest organisations and most senior figures in the world on strategy, decision-making and data, global economic and geo-political trends, millennials/Generations Y and Z and corporate social responsibility.

Her best-selling books, “Eyes Wide Open: How to Make Smart Decisions in a Confusing World” (2013), “IOU: The Debt Threat” (2004), and “The Silent Takeover” (2003), are examples of her own prescient thinking, and have been published in 22 countries.

Noreena has served as a member of Citigroup’s Politics and Economics Global Advisory Board between 2007-08, and as a member of the Advisory Group steering McKinsey CEO Dominic Barton’s Inclusive Capitalism Taskforce between 2012 and 2013. In 2014 she joined the Board of Warner Music Group.

Noreena’s insights are much sought after on leading current affairs/politics/economics television and radio programmes, and she frequently appears on such flagship programmes as Newsnight and Question Time. She has been interviewed on shows such as the US’s Charlie Rose and Sky’s Hard Talk, as well as equivalent programmes in Europe and Asia.

Noreena has been described by the Observer as “one of the world’s leading young thinkers” and Vogue as “one of the world’s most inspiring women.” She is Honorary Professor at the Centre for the Study of Decision-Making, University College London.