



**WORLDWIDE SPEAKERS GROUP LLC**  
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## **MIKE RAYBURN, CSP, CPAE**

Mike Rayburn is a TEDx Presenter who teaches innovation, change and peak performance using world-class guitar and humor to create a transformational experience and generate exponential results. He has headlined Carnegie Hall, Las Vegas, and performed more than 5,000 presentations in 20 countries on five continents. Rayburn is a music/internet pioneering entrepreneur, feature artist on Sirius/XM and Artist In Residence at High Point University. His more than 1000 corporate clients include most of the Fortune 100, 500, and the top five, including multiple presentations for Walmart, Exxon, Wells Fargo, Lincoln Financial, UnitedHealth, IBM, Siemens, Verizon, Ford, Nationwide, MetLife, PepsiCo, Chevron, Sony, Allianz, and Liberty Mutual.

When organizations need innovation, change and peak performance, where do they go? Usually it's to business leaders, authors, or famous sports figures. Rarely do they go to artists! Yet for artists, innovation, peak performance and change are their life blood. Being a mega-successful artist, as well as an innovative entrepreneur, Mike Rayburn is uniquely qualified to teach artistic principles in a business context, to give businesses and teams the edge they need to innovate and perform like virtuosos...and thus transform their success and significance.