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## MICHELLE POLER

Michelle Poler is a creative and passionate social entrepreneur, keynote speaker, fear facer, branding strategist and author of *Hello, Fears: Crush Your Comfort Zone and Become Who You're Meant to Be*.

She is the Founder of Hello Fears, a social movement empowering millions to step outside of the comfort zone and tap into their full potential. She has spoken at TEDx, Google, P&G, Facebook, ESPN, Netflix, Microsoft, Toyota, and many more.

Michelle is also the creator of the project 100 Days Without Fear. Her work has been featured on CBS, CNN, Huffington Post, BuzzFeed, NBC and Daily Mail among many others.

Early on in her career she worked as an Art Director at Young & Rubicam for brands such as Hershey's, Wendy's, AT&T and Revlon. Michelle is originally from Venezuela and she holds a Masters in Branding from the School of Visual Arts in New York City.