



**WORLDWIDE SPEAKERS GROUP LLC**  
YOUR GLOBAL PARTNER IN THOUGHT LEADERSHIP

## **MARK JEFFRIES**

Author, Keynote Speaker and former Merrill Lynch stockbroker, Mark Jeffries, has become a trusted adviser and communications consultant to some of the world's largest and most successful corporations, agencies and partnerships.

Dividing his time mostly between The United States, Canada and Europe, Mark is invited to deliver his highly effective keynotes on 'Business Communication, Influence & Presentation' to audiences across many industries. His speeches are relevant, entertaining, and filled with instantly useable takeaway ideas.

Mark has also mastered a fascinating niche – moderating major corporate events. Clients refer to Mark as the go-to person for facilitating, moderating and 'MC-ing' multinational events for large and small organizations around the world. As well as running countless industry panels and chatting with more than 150 C-Suite execs, on stage, Mark has also interviewed many celebrities including Richard Branson, Serena Williams and Michael J. Fox.

Mark has published two books: "What's up with your Handshake?" and "The Art of Business Seduction" and has just launched 2 highly innovative and very engaging e-learning courses dedicated to elevating users into Trusted Advisors, Persuasive Communicators and Key Influencers.

Discussing the power of 'Business Influence' and 'Networking 2.0', Mark regularly appears as an expert guest on NBC's Today Show, Fox Business, and BBC News and writes for The Huffington Post.