



Jeff Jarvis

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Jarvis is also consulting editor and a partner at Daylife, a news startup. He writes a new media column for *The Guardian* and is host of its "Media Talk USA" podcast. He consults for media companies.

Until 2005, he was president and creative director of Advance.net, the online arm of Advance Publications. Prior to that, Jarvis was creator and founding editor of *Entertainment Weekly*; Sunday editor and associate publisher of the *New York Daily News*; TV critic for *TV Guide* and *People*; a columnist on the *San Francisco Examiner*; assistant city editor and reporter for the *Chicago Tribune*; reporter for *Chicago Today*.

Jarvis holds a B.S.J. from Northwestern University's Medill School of Journalism.