



Jeffrey Bauer, Ph.D.

Jeffrey C. (Jeff) Bauer, Ph.D., a nationally recognized health futurist and medical economist, is a Chicago-based management consulting partner at Affiliated Computer Services, Inc. (ACS). As leader of the futures practice for ACS Healthcare Solutions, he forecasts the future of health care and describes practical, creative approaches to improving the delivery system.

Dr. Bauer has published more than 160 articles, books, Web pages, and videos on health care delivery. He speaks frequently to national and international audiences about key trends in health care, medical science, technology, information systems, reimbursement, public policy, health reform, and creative problem-solving. Dr. Bauer is quoted often in the national press and writes regularly for professional journals that cover the business of health care.

His latest books are *Paradox and Imperatives in Health Care: How Efficiency, Effectiveness, and E-Transformation Can Conquer Waste and Optimize Quality* (Productivity Press, 2008) and *Statistical Analysis for Health Care Decision-Makers* (Productivity Press, 2009). His two previous books are *Telemedicine and the Reinvention of Health Care: The Seventh Revolution in Medicine* (McGraw-Hill, 1999) and *Not What the Doctor Ordered* (McGraw-Hill, 1998). He is currently beginning a new book on forecasting techniques and managing uncertainty.

As a consultant, he assists health care provider organizations with leadership education, strategic planning, technology assessment, and service line transformation. He has recently facilitated an expert task force on the future of selected specialties for one of the nation's largest medical associations, managed technology assessment for a 28-hospital health system, analyzed performance of selected clinical service lines, and developed strategic plans for hospitals and professional associations.

Dr. Bauer was a full-time teacher and administrator at the University of Colorado Health Sciences Center in Denver (1973-1984). He held full-time academic appointments as Associate Professor in the Schools of Medicine and Dentistry and administrative appointment as Assistant Chancellor for Planning and Program Development. He served concurrently as Health Policy Adviser to Colorado Governor Richard D. Lamm (1980-1984). He also worked as a visiting clinical professor in the Administrative Medicine Program at the Medical School of the University of Wisconsin-Madison (1992-1997), where he taught physician executives how to evaluate research reports and other published studies. Additionally, Dr. Bauer was a Senior Fellow at the Center for the New West in Denver (1992-2001). His previous consulting firm, The Bauer Group, Inc., specialized in consumer-focused strategic planning for developing clinical affiliation agreements and multi-hospital networks (1984-1992).

He received his Ph.D. in economics from the University of Colorado-Boulder. He graduated from Colorado College in Colorado Springs with a B.A. in economics and completed a



certificate in political studies at the University of Paris (France). During his academic career, he was a Boettcher Scholar, a Ford Foundation Independent Scholar, a Fulbright Scholar (Switzerland), and a Kellogg Foundation National Fellow.