

## DR. KEVIN FREIBERG

Concrete Examples • Entertaining Stories • Incredible Energy. These are a few reasons why clients in every part of the world invite Kevin Freiberg to be their featured speaker. Dr. Freiberg is on a short list of global thought leaders that Fortune 1000 CEOs turn to for the kind of disruptive thinking that drives growth and gets people excited about the future.

Regardless of how many speakers you've hired, you'll be hard pressed to find a speaker who does as much customizing as Dr. Kevin Freiberg. If you want a keynote that truly speaks the language of your business and addresses the nuances of your industry, Kevin is the speaker to book. Over 2000 companies in 60 industries across the globe have given Kevin rave reviews. His insights have helped ambitious leaders accelerate innovation, and STAND OUT in a sea of sameness by building companies that are hungry for change.

His books include: the international bestseller, NUTS! Southwest Airlines' Crazy Recipe for Business and Personal Success, its sequel GUTS!, BOOM! (7-timeless choices for inspiring leadership and accountability). NANOVATION (a how-to on innovation) and DO SOMETHING NOW and Be a PERSON OF IMPACT, two quick reads that will change your organization and your life. And most recently, CAUSE A Business Strategy for Standing Out In A Sea of Sameness. Companies that define themselves as cause-oriented stand out! They have better employee engagement, customer loyalty, stronger profitability and growth, all of which the Freibergs document in CAUSE!