

DR. JACKIE FREIBERG

For more than 28 years, Jackie has been helping leaders to create Cultures of Innovation & Change through People, Performance, Profit & Purpose.

Recognized as one of the "Top 30 Best Minds on Leadership", Jackie is one of the most sought-after female business speakers in the nation.

Jackie is NOT into canned speeches. You will never get an off-the-shelf or ready-made keynote. When you book Jackie, your speech will be tailor made. She will closely work with you to thread your objectives into her message and co-create a keynote that has ROI and lasting impact.

A business owner and entrepreneur, Jackie speaks, consults and writes on Leadership, Innovation, Employee Engagement, Cause, Team Chemistry and The SheEconomy (a \$20 trillion female strength to know). In addition to speaking, Jackie teaches graduates classes at the University of San Diego, School of Leadership & Education. You can read current articles by Jackie and her husband Kevin at Forbes.com where they are regular leadership contributors.

Jackie is the co-author or 8 award winning books: the international bestseller, NUTS! describing Southwest Airlines' leadership, service culture and profitability, it's sequel GUTS!, BOOM! (7 timeless choices for inspiring leadership and accountability), NANOVATION! (a how-to on innovation), Do Something Now and Be a Person of Impact, two quick reads that will change your organization and your life, CAUSE! A Business Strategy for Standing Out in A Sea of Sameness (companies that define themselves as cause oriented have better employee engagement, customer loyalty, stronger profitability and growth) and most recently, Bochy Ball! The Chemistry of Winning and Losing in Baseball, Business and Life – a how to for building team chemistry and leading people to perform like champions.