



HARRY BROADMAN

At the vanguard of his generation 38 years ago, Harry Broadman began a career focused on investment opportunities and risks in emerging markets. Today, he's known globally as a venerable practitioner of the design and execution of novel 'first-mover' strategies in such markets to achieve rapid business growth and rigorous risk-mitigation—strategies that focus on building durable cross-border trade and investment transactions, potent strategic partnerships, agile supply chains, robust corporate governance, tough financial compliance and anti-corruption controls, and incentives for sustained innovation.

Re-inventing himself multiple times across greatly differentiated senior roles in the private sector as a CEO, private equity investor, expert witness, management consultant, and board director—interspersed with stints as a high-level White House trade negotiator and economic official and Senate committee professional staff member—he emerged as an authority on the fundamental drivers of the transformation world markets experienced (and continue to do so) long before the term "globalization" was ever uttered.

Harry has worked on the ground in more than 85 emerging markets across 5 continents, including China, India and the rest of Asia; much of Latin America; Russia and the Former Soviet Union; Eastern & Central Europe; the Balkans and Turkey; most of Africa; and much of the Middle East.

He's advised entities such as IBM, Coke, CEMEX, Canon, Exxon, Nike, Pfizer, Hilton, Blackstone, Jaguar, and many others.

As a speaker, Harry brings a unique combination of fundamentally insightful views and operational lessons about the ways in which market and policy dynamics will impact C-suites, boards, managers and workers as well as suppliers and customers, and how they'll alter business fortunes.

Harry has the rare ability to frame such effects from a genuinely prospective vantage point rather than conventional rear-view mirror extrapolations, and in a highly entertaining mode, infused with his infectious sense of humor.