



WORLDWIDE SPEAKERS GROUP LLC
YOUR GLOBAL PARTNER IN THOUGHT LEADERSHIP

CONNIE DIEKEN

Connie Dieken is the founder of Influence360° and The Dieken Group, a strategic advisory firm to C-suite executives on five continents.

She helps leaders influence positive outcomes in all directions, even under the most difficult, changing conditions. Her clients are leaders at some of the world's best-known brands including Apple, Coca-Cola, HP, Nestlé, and The Cleveland Clinic.

She was recently named one of the world's Top 10 Executive Coaches and has been honored as one of the Top 10 Female Business Owners in her region.

Connie built her unique skill set during twenty years as a television journalist for ABC and NBC. Her work has been honored with five Emmy Awards and two Telly Awards, and she's the only person inducted into both the Radio/Television Broadcasters Hall of Fame and the Speakers Hall of Fame, as well as the Million Dollar Consulting Hall of Fame.

As a broadcaster, Connie interviewed some of the most influential people in the world and became fascinated with how they gained or lost their abilities to lead in challenging times. She identified patterns that existed, regardless of industry, gender, age, or other socio-cultural conditions.

So she left broadcasting, launched her business, and began a research project on leadership influence. After 15 years of rigorous research involving more than 20,000 participants, Connie created Influence360°, the first and only validated influence instrument to help leaders become strong influencers whom others trust and respect, which in turn improves the performance of their organizations.

Connie's thought leadership has been featured in interviews in The Wall Street Journal, Investor's Business Daily, CNBC and other leading business publications.

In addition to advising the C-suite of major corporations, her training programs on influence, presence, and presentation skills are licensed worldwide in corporate universities for emerging leaders.

An interactive and dynamic speaker, Connie delivers powerful keynote speeches at major conferences around the world. She's also a guest lecturer for executive education and MBA programs in business schools such as Case Western University, Clemson University, Indiana University, and The Ohio State University. She offers solid, actionable takeaways that transform careers.

Her two books, *Talk Less, Say More* and *Become the Real Deal* were #1 best-sellers on both Amazon and Audible. The books, published by Wiley, condense Connie's distinctive knowledge, meticulous research, and global coaching experiences into fast-paced leadership guides.