



Bill Rancic

Several years after his introduction to America as Donald Trump's original Apprentice, Bill Rancic continues his commitment to entrepreneurship throughout the country. Today, he is building businesses, seizing opportunities and sharing his views on how to succeed in business and in life.

Currently, Bill is developing real estate in Chicago, producing and appearing in several television programs and speaking to businesses and organizations on motivational and business topics.

Bill also regularly appears in The Board Room on NBC's primetime show *The Apprentice*. He produces and stars in the A&E series *We Mean Business*, Style Network's reality series *Giuliana and Bill* and is the executive producer of *Repo Man*, airing in January on Discovery Channel. He makes regular appearances on numerous daytime broadcast and cable television programs such as *Today*, *The Tonight Show*, *The View* and various CNBC programs to talk to viewers about business and entrepreneurship. He also regularly appears in many major national, regional and local print outlets throughout the country.

A published author, he wrote *Beyond The Lemonade Stand* to help educate and motivate young people worldwide about the value of money and how to leverage skills, talents and abilities at an early age. All proceeds from the sale of this book have gone to charity. *Beyond The Lemonade Stand* is the follow up to the *New York Times* best-selling book, *You're Hired: How To Succeed In Business And Life From The Winner Of The Apprentice*, which chronicled Bill's successful life, experience and proven advice.

A budding entrepreneur at a young age, Bill got his first taste of success by founding Cigars Around the World in a 400 square foot studio apartment in Chicago. And today, it is a multi-million dollar operation now owned by Synergy Brands, where he sits on the board of directors.

Highly engaged in charitable activities, Bill was recently named national spokesperson for Gradient Gives Back – a program awarding financial makeovers to deserving families during today's challenging economic climate. He is also an active board member for the Mercy Home for Boys and Girls.