



Bill Herz

At an age when most kids were reading comic books, Bill Herz was learning to shuffle a deck of cards with one hand. Today he is regarded as one of the most entertaining corporate magicians in the world.

Bill started Magicorp in 1987 to handle the ever-increasing demand for his performing expertise and special event know-how. Except for taking a little time out to earn a bachelor's degree from Amherst College and a master's degree from Cornell University, Bill has spent the past twenty-five years performing at corporate events.

Bill currently performs at over 200 corporate events each year and also teaches executives their own meeting magic. Bill's unique mix of comedy and magic has been applauded at corporate functions throughout the U.S., Canada, Mexico, Europe, China, India, and Thailand. He is a two-time winner of the International Magical Performers Award. As a theatrical consultant, Bill designs and creates special effects for Broadway shows, major motion pictures, television commercials as well as industrial and training videos. He is the author of *Secrets of the Astonishing Executive*, published by Avon Books.

Bill's performances are always custom-tailored to the audience. Whether performing during a meeting, entertaining clients after dinner or astonishing guests at a cocktail party with his sleight of hand, Bill always integrates audience participation, humor and his unforgettable wizardry to ensure a special event that's truly special.