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## **BEN CASNOCHA**

Ben Casnocha is an award-winning entrepreneur, author, and investor in Silicon Valley. He is coauthor with LinkedIn founder Reid Hoffman of the recent *New York Times* bestseller, *The Alliance: Managing Talent in the Networked Age*, which has become one of the most sought-after management frameworks on how to recruit, manage, and retain entrepreneurial employees.

He is also co-author with Reid of *The Start-Up of You: Adapt to the Future, Invest in Yourself, and Transform Your Career*, the leading career strategy guide that has been translated into more than 15 languages and sold hundreds of thousands of copies.

Casnocha is co-founder and partner at Village Global, an early-stage venture capital firm that invests in technology startups. Village Global has \$225 million under management and hundreds of portfolio companies.

He has appeared on CNN, the CBS Early Show, and CNBC and has contributed to various publications including *The Economist*, *The New Yorker*, and *The Wall Street Journal*.