



Allison Massari

Meetings & Conventions magazine lists Allison Massari as one of the top 10 best speakers for “motivation” in the United States. She teaches the secrets she discovered to triumph despite tragedies, thrive in turbulent times, and forge your own path to success. Allison is a trusted business coach, personal development expert, international speaker and artist. She has been featured on ABC News, NBC, FOX, and in *Family Circle Magazine*.

Allison assists people at deep levels, equipping them with tools to better manage their lives, to be in the world vital and grounded. She has become a fiery voice for the potent power of compassion, kindness, and indestructible perseverance.

Massari’s professional career began with diverse achievements as an entrepreneur. She created four successful businesses over the course of 25 years. It began with a thriving fine arts business and jewelry line, Massari Fine Arts, LLC. Among her accolades were commissions for Fortune 500 companies including Lockheed Martin, General Mills and US Airways. With characteristic vigor, she launched her coaching and speaking career. Within months she was coaching CEO’s, and was preparing to appear in an international documentary focused on overcoming challenges. Within a year and a half, she was invited to give a TEDx talk in Spain on “The Future of Happiness”. And within two years she was voted the “#1 Rising Star in Speaking” by the National Speakers Association, and was traveling internationally, speaking and coaching full-time.

Her more serious credentials come from her life experience. Allison Massari found peace, purpose, and happiness after overcoming two extraordinary personal tragedies. In 1998, she survived a 60 mph car crash where she was trapped and burned alive; conscious the entire time. Just three years later she was hit again at 60 mph and sustained a closed-head brain injury. Allison has always believed in the miraculous. Her fiery determination and the love of family and friends helped bring her to a full recovery years later. She says, “I didn’t want to just heal. I wanted to feel peaceful. I became relentless in my pursuit to find the answers to life and to master it in totality.” The triumph of her physical and emotional recovery inspired Allison to propel her business to pinnacle achievements. She revived her art business with a 100% increase in sales and was awarded placement in the permanent collection of the Museum of Fine Arts in St. Petersburg, FL.

Allison has dedicated her speaking career to wellness, well-being, change, adversity and success—inspiring people with tools to more effectively manage their lives. Her mission is to bring transformation to individuals, businesses and communities. She also enjoys delivering keynotes to healthcare audiences for CE credits – to heal burnout in medical workers and to enhance patient-centered care. Her message focuses on the power of the human connection. In her own words, “Compassion heals the places that medicine cannot touch.”



As a sought-after private coach, her highly effective methods have enabled her to form bonds as a trusted confidante to CEOs, executives and entrepreneurs. Allison captures the hearts of audiences and clients as she demonstrates how to move forward with speed and grace. She is one of ten people in the world chosen to teach how to successfully overcome challenges in the international documentary film “ReSolve” by Polaris Global (release date soon). The film is hosted by the Head of Special Forces for the U.S. Military in Afghanistan and focuses on solutions to come through post-traumatic stress. Massari is also the founder of revolutionary programs for teenagers with severe burn injuries that continue to transform young people’s lives at the Adaptive Sports Center in Crested Butte, Colorado.

“I’ve come to a place where my heart pounds with excitement instead of fear. I learned how to transform my pain and how to take control of my life. If I could do this with my own life and under such extreme circumstances...imagine what you can do with yours.”

Allison holds a Masters of Arts degree from School of Visual Arts in New York City and a Bachelor of Arts from the Rhode Island School of Design, as well as being the recipient of an adventurous award to study in Brugge, Belgium and La NaPoule, France.