



**WORLDWIDE SPEAKERS GROUP LLC**  
YOUR GLOBAL PARTNER IN THOUGHT LEADERSHIP

## [STEVE ROBBINS](#)

Dr. Steve L. Robbins is the founder and owner of S.L. Robbins and Associates, a consulting firm on issues of human behavior based in Grand Rapids, Michigan. The company serves a growing variety of local and national clients. As a keynote speaker and author, Steve has had the opportunity to assist major corporations and clients throughout the world, such as Disney, Walmart, NASA, Caterpillar, Boeing, Microsoft, Gap Inc., Michelin, Toyota, and Daimler-Benz.

Before starting S.L. Robbins and Associates, Steve was a professor at Aquinas College where he shared his vision and passion for inclusion with his students. He is a specialist in communication, socio-psychology and cognitive neuroscience. At its core, Steve's work with individuals and organizations is about understanding human behavior and leveraging human differences in an ever-changing, fast-paced 21st century world. Steve began presenting his work to clients and was invited to be a keynote speaker at various events. Now he works with organizations and consults them on creating new solutions and conversations centered on an inclusive workplace. To accompany his ideology, Steve wrote his first book, "What If? Short Stories to Spark Diversity Dialogue," which is now used by numerous organizations and schools to invite people into deeper conversations about diversity, inclusion and the power of caring.

In order to put his research into action, Steve founded Something2Say Studios, a video production company dedicated to developing inclusive stories from a different perspective. S2S captures Steve's more popular pedagogies on screen. This includes the "Inclusion and Insights" series which is as an effective tool for cultivating and maintaining conversations on pertinent inclusion issues. S2S has also created the "Inclusive History & Heritage Series" collection which focuses on important figures from history that are not usually put under the spotlight. Included in the series is Madam C.J. Walker, Ida Tarbell, Rita Moreno, Duke Kahanamoku, and Kyle Maynard.

Steve earned his bachelor's degree in Communications from Calvin College, and his masters and doctorate degrees in Communication Science from Michigan State University. When he is not traveling, Steve spends time rooting for the Michigan State Spartans. He loves spending time with his incredible wife and four talented children.