



NICK WEBB

Nick began his successful career as an award-winning inventor and technologist at just 23 years of age. His award-winning technologies include one of the world's smallest medical implants, one of the first wearable technologies, educational toys, consumer products, and even a line of successful kitchen tools. As a startup entrepreneur, Nick has developed and grown successful companies and then positioned them for a successful profitable acquisition.

As a management consultant, he works with some of the top organizations in the world to help them drive sustainable growth through innovation leadership. Some of his clients include DHL, Verizon, FedEx, McDonald's, Pfizer, Salesforce, Chase, and 3M, just to name a few. Nick has also served as a Chief Innovation Officer and an adjunct professor for a top medical school.

To this day, Nick continues to operate an innovation lab and research organization. He also owns and operates LearnLogic, a training firm that provides workforce development in the areas of employee happiness, innovation, marketing, and strategic mastery. Nick is also an award-winning documentary filmmaker— his film, *The Healthcare Cure* received the Sedona International Film Festival's "Audience Choice Award." Nick's biggest passion is his role as a father of four children and as a husband to his wife of 31 years.

His best-selling books include: *The Innovation Playbook*, *What Customers Crave*, *What Customers Hate*, *Heyday*, *The Innovation Mandate*, and *The Healthcare Mandate*. Nicholas is also the producer and host of the award-winning documentary film, *The Healthcare Cure*.