



## **NANCY FRATES**

On March 13, 2012, Nancy Frates' 27-year-old son Peter was diagnosed with Amyotrophic Lateral Sclerosis (ALS) and their family's world changed in a moment as they were told that there is no treatment or cure and the prognosis was 2-5 years. Since that day, Nancy has immersed herself in the ALS community as an advocate and thought leader. She has traveled and networked to the offices of CEO's, senators, congressmen, top doctors, and government authorities. She has testified in Washington, D.C. on Capitol Hill, at the White House and to an FDA panel regarding important issues affecting the ALS community. Nancy has developed strong relationships with many ALS organizations involved in research, patient support, advocacy, and fundraising in addition to ALS priority pharmaceutical companies. She has helped build strong relationships between the ALS Association and new strategic business partners such as Facebook and Major League Baseball.

In August 2014, Nancy's son Peter along with their family and supporters, known as "Team Frate Train", inspired the ALS Ice Bucket Challenge to go viral, raising \$220 million for the ALS Association and its global partners. After an extraordinary and heroic 8-year battle with ALS, J. Peter Frates III passed away on Dec. 9, 2019.

Nancy continues her son's mission through her passionate speaking engagements which have taken her around the United States and the globe. She inspires others with her family's story of resilience and determination while continuing the momentum created for their cause. Her motivating talks express gratitude as she presents the extraordinary results and updates to the progress being made in the fight for a cure. Audiences are moved and motivated to see what disruption of a space can accomplish, as she talks about the tipping point not only in the world of ALS but also in the world of philanthropy. Peter committed his life to living as a servant leader. This is the main theme of Nancy's presentation as she tells the story of Peter's life and the lessons that can inspire any audience. Through Peter's example, Nancy encourages others to commit to a life of humility, empathy and servant leadership.

Nancy holds a business degree from Boston College and an honorary Doctorate in Humane Studies from Endicott College. Before devoting her life to her son's mission, she was an accomplished entrepreneur and business coach. She presently serves on the Board of Trustees at Endicott College and is a member of the Chairman's Council of the National Board of Trustees for the ALS Association. She is a patient advocate for several pharmaceutical companies and works closely with many organizations which provide care services to those presently living with ALS. She also serves as the Executive Director of the Peter Frates Family Foundation which assists progressed ALS patients with Home Health Care expenses. In August 2017, *New York Times* best-selling authors Casey Sherman and Dave Wedge published her family's story, *The Ice Bucket Challenge*. Her Ted Talk on Ted.com, has been viewed over 1 million times.