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SUSAN SOLOVIC

Susan Solovic is an award-winning serial entrepreneur, *New York Times*, *Wall Street Journal*, *Amazon.com* Top 100, and *USA Today* bestselling author, media personality, sought-after keynote speaker, and attorney. A woman of many talents, she has built a career at the intersection of business innovation, media, and advocacy.

An internet pioneer, Solovic was the CEO and co-founder of one of the first video-based internet platforms, which she grew from its infancy into a million-dollar-plus enterprise. In 2006, she accepted the Stevie Award—often called the "Oscars of business"—on behalf of the company for Most Innovative Company under 100 Employees. That same year, the company was also named Best Investment Opportunity at a venture forum in Silicon Valley.

As a media personality, Solovic is a former small business contributor for ABC News and hosted a syndicated radio program, *It's Your Biz*. She has appeared regularly as a small business expert on *Fox Business*, *Fox News*, *The Wall Street Journal's Lunch Break*, *MSNBC*, *CNN*, *CNBC*, and many other outlets nationwide. She also hosted a PBS special titled *Reinvent Yourself Now: Become Self-Reliant in an Unpredictable World*. In addition to television and radio, Solovic is a featured blogger on numerous business platforms, including *Constant Contact*, *Entrepreneur*, *AT&T Business Circle*, *FoxBusiness.com*, *MasterCard*, *Intuit*, *The Pulse of IT* (HP), and *Samsung*.

Solovic has been recognized in the Top 10 of SAP's "Top 51 Potential Human Influencers" and consistently ranks in the top five of the "Top 100 Small Business Experts to Follow on Twitter." She is the author of four bestselling books, which have been translated into multiple languages.

In addition to her entrepreneurial ventures, Solovic serves as Media Director for the Small Business & Entrepreneurship Council (SBE Council), an advocacy, research, education, and networking organization focused on protecting small businesses and promoting entrepreneurship. For more than 20 years, the SBE Council has worked to strengthen the ecosystem for small business success.

Solovic has received numerous honors, including the Institute for Women's Entrepreneurship Leader of Distinction Award and AT&T's Innovator of the Year Award, where she was the first-ever recipient. Her work in small business journalism has also earned her recognition from the U.S. Small Business Administration (SBA).

She is a member of the Advisory Board for the John Cook School of Entrepreneurship at Saint Louis University, where she also served as an adjunct professor in the MBA program. Solovic has served on the National Women's Business Council—an entity that advises the President, Congress, and the SBA on issues affecting women business owners—as well as on the boards of the Women's Leadership Board at Harvard University, the Women Presidents' Organization, Women Impacting Public Policy, and the Institute for the Economic Development of Women.

Solovic began her career as a news anchor and reporter. Her corporate trajectory led her to the C-suite of a Fortune 100 company, where she became the first female executive in its financial services division. She holds a law degree from Saint Louis University and is Of Counsel with the firm Junge & Mele, LLP in New York City.