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NOREENA HERTZ

A global economist, whose work intersects the nexus of economics, technology, politics and society – and a pioneering and renowned thinker on AI, the post-millennial generation, decision-making and community building – Noreena also advises some of the largest organizations and most senior leaders in the world on strategy and transformation.

She sits on the boards of Nasdaq-listed companies *Mattel* and *Warner Music Group* and also the board of the HR Tech Company, *Workhuman*. She has served on Citigroup's Politics and Economics Global Advisory Board, the Inclusive Capitalism Taskforce's Advisory Group, and RWE's Digital Transformation Board. Her thinking served as the inspiration for Bono's Product (Red).

Noreena's best-selling books, *The Silent Takeover*, *The Debt Threat* and *Eyes Wide Open* are published in more than twenty countries. Her latest book is the international bestseller *The Lonely Century – A Call to Reconnect*, which was chosen by *The Daily Telegraph*, *Wired*, and *El Mundo*, amongst other publications, as a Book of the Year.

As a visionary thinker, Noreena is also frequently sought after as a Keynote Speaker and has given keynote speeches at TED, The World Economic Forum in Davos and Google Zeitgeist as well as for leading global corporations, sharing platforms with such luminaries as President Bill Clinton, Professor Stephen Hawking and Jane Goodall amongst others. Her opinion pieces have appeared in publications including *The New York Times*, *The Washington Post*, *The Wall Street Journal*, *The Guardian*, *The Financial Times*, *Die Zeit*, *El Pais*, and *The South China Morning Post*.

Noreena also makes frequent television appearances around the world including on flagship television shows such as *CBS' This Morning*, *BBC's Question Time*, *NHK's Global Debate*. She has created and hosted four television documentaries; hosted her own show on the US' largest radio network Sirius XM and served as the economics editor for the UK's leading commercial television network, ITV.

Noreena has a PhD from Cambridge University and an MBA from the Wharton School of the University of Pennsylvania. Having spent 10 years at the University of Cambridge, in 2014 she moved to University College London where she is an Honorary Professor.