

The Music of Business

What business leaders can learn about *collaboration, creativity, and performance* under pressure from the mysterious world of jazz.



Overview

The mysterious and dangerous world of jazz is a caldron of spontaneous creativity. And in times of radical change and uncertainty, it serves as the perfect model for modern leadership.

Professional jazz guitarist and prolific entrepreneur Josh Linkner connects the dots between jazz and business, helping to unlock the secrets of some of the world's most creative geniuses. Using live jazz as a metaphor for collaborative innovation, this session is entertaining, inspiring, and directly applicable to the daily challenges we face in business.

A fusion of live musical performance and keynote presentation, the session's finale includes audience members "joining the band" to compose and perform a song in real-time to the delight of the audience. Cameras will flash as the entire group is dazzled by their colleagues' improvisation and spontaneous invention.

This keynote serves **leaders & teams** who are:

- Looking for an elevated experience beyond a typical keynote.
- Craving deeper collaboration, creativity, and performance.
- Seeking a way to stand out from the pack and lead in a fresh, creative manner.

The **audience** will leave with:

- The mindset and perspective of a jazz musician serving as a creative new model for business growth and results.
- A deeper understanding of collaborative creativity and specific tools to harness inventive thinking and artistic expression.
- A memorable and inspiring sense of what's possible and how to push boundaries and barriers to achieve remarkable outcomes.
- The creative confidence to pursue our highest calling and to never let the music inside us die.

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