



WORLDWIDE SPEAKERS GROUP LLC  
YOUR GLOBAL PARTNER IN THOUGHT LEADERSHIP

## DAYMOND JOHN

An entrepreneur in every sense of the word, Daymond John has come a long way from taking out a \$100,000 mortgage on his mother's house and moving his business operation into its basement. John is CEO and Founder of FUBU, a much-celebrated global lifestyle brand, and a pioneer in the fashion industry with billions in product sales world-wide. Former President Barack Obama appointed Daymond John a Presidential Ambassador for Global Entrepreneurship to harness his energy, ideas, and experience to help develop the next generation of entrepreneurs both at home and abroad.

John is an award-winning entrepreneur and has received hundreds of awards including the Brand Week Marketer of the Year, Advertising Age Marketing 1000 Award for Outstanding Ad Campaign, Ernst & Young's New York Entrepreneur of the Year Award, and was named #2 on LinkedIn's Top 20 Voices, a list of the top influencers who are using their voice to help us analyze today's changing world of work, navigate our industries, and find balance. In 2024, *Real Leaders Magazine* ranked Daymond John one of the Top 20 Keynote Speakers in the World!

His marketing strategies and ability to build successful brands has made him a highly influential consultant and motivational speaker. His marketing firm, The Shark Group, offers advice on how to effectively communicate to consumers through innovative means and connects brands with the world's top celebrities for everything from endorsements to product extensions.

John is also an author of 6 best-selling books including his *New York Times* best-sellers, *The Power of Broke* (2016) and *Rise and Grind* (2018). He released his fifth book, *Powershift* in 2020 which walks through his tried-and-true process of how to transform any situation, close any deal, and achieve any outcome. John's most recent book, *Little Daymond Learns to Earn* (2023) is his first for kids and reached the *New York Times* and Amazon best-seller list the first week of its release. The book addresses the current void of educating our children about money in a fun and engaging story for parents and kids to connect. John's mission is to continue challenging the status quo and leave a legacy of inspiring other leaders to do the same.

Finally, John is celebrating his 17th season on ABC TV's critically acclaimed business reality show *Shark Tank* by renowned producer Mark Burnett, which has reinvigorated entrepreneurship around the world. *Shark Tank* has won five Emmy®s in the U.S. and millions of weekly viewers world-wide tune into the show as John demonstrates his marketing prowess and entrepreneurial insights.