

## **ALLISON MASSARI**

Allison Massari's work is a celebration of the power of the human spirit. A top keynote speaker on resilience, work culture, retention, self-leadership, creativity, empowerment, change, adversity, and healthcare, Allison's timeless message of hope, courage and triumph resonates with an audience long after the event has finished.

Her diverse client list includes Microsoft, 3M, GE Healthcare IT, Intel, MDRT, Capital One, Wells Fargo, Lilly, Allscripts, Siemens Healthcare, and McKesson.

As a captivating speaker, entrepreneur, and award-winning visual artist, Allison has forged her path to success with originality, tenacity, and deep gratitude. A masterful storyteller with a fascinating history, Allison survived two devastating and near fatal car accidents, one where she was trapped inside her car, burned alive and sustained severe burns on over 50% of her body. Astonishingly, navigating these experiences compelled her to discover an unshakeable strength and ultimately find even more passion for her life and work.

Allison's groundbreaking and timeless keynotes teach the mindset to successfully develop personal command and self-leadership, inspiring people to see struggle and change through a profound and empowering new lens. She takes great care in getting to know her clients—their industry distinction, their mission, and their audience. Her personal history strengthens her unique ability to address important and sensitive subjects without alienating individuals—a particular asset for healthcare clients, where she is a leading educator, providing Continuing Medical Education (CME) and Continuing Education Units (CEU).

Allison is also an award-winning visual artist. Her work has been sought out by museums and private art collectors internationally and is in the permanent collection of the Museum of Fine Arts in St. Petersburg, Florida. Her colorful and sublime visual art serves as a breathtaking backdrop to all her keynotes. Allison Massari's keynotes are jaw-dropping, heartfelt, and deeply inspirational. Prepare to be taken on a journey.