



Bruce Weinstein, Ph.D

Through his **high-content, engaging, and interactive** keynotes, workshops, and webinars, Bruce Weinstein, CEO of the Institute for High-Character Leadership, works with organizations that want to **do the right thing every time** and that know the **key to their success** is the **high character of their employees**.

Bruce regularly writes about ethical leadership for *Forbes* online, and his books include *Ethical Intelligence, The Good Ones: Ten Crucial Qualities of High-Character Employees*, and for tweens and teens, *Is It Still Cheating If I Don't Get Caught?*

The Ford Motor Company, Mubadala Investment Company, Texas Mutual Insurance Company, RS&H, Societe Generale, Allstate Insurance, Astellas Pharma, Marathon Petroleum Corporation, The Home Depot, the National Football League, Northrop Grumman, the National Business Aviation Association, the Mechanical Contractors Association of America, the South Carolina National Guard, and the National Association of College and University Business Officers have been among Bruce's many clients across the U.S. and around the world.

Bruce received his BA in philosophy from **Swarthmore College** and an MA and PhD in philosophy with a concentration in bioethics from **Georgetown University** and the **Kennedy Institute of Ethics**. The **W. K. Kellogg Foundation** in Battle Creek, Michigan awarded Bruce a National Fellowship in leadership development.

He lives in New York City with his wife, Kristen Bancroft. To relax Bruce enjoys playing the drums and spoons, learning the harmonica, and trying to figure out the plot of *The Godfather*.