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TYLER FLORENCE

Twenty-four-year Food Network veteran Tyler Florence has captivated millions of viewers on numerous hit shows, including Emmy nominated “Tyler’s Ultimate,” and “The Great Food Truck Race,” going into its 14th season, among many others. But his reach and influence goes well beyond his cooking shows, as he has authored 16 cookbooks and built an ever-expanding business across many platforms.

The two-time James Beard Award nominee for Best Chef West Coast, Tyler launched his award-winning flagship restaurant, Wayfare Tavern, over a decade ago. Tyler Florence Fresh, his outpost in San Francisco International Airport, also serves the best of his signature dishes. His upcoming project, Miller & Lux, will be a West Coast steakhouse, set to open in Fall 2020 in the new Chase Arena, home of the Golden State Warriors.

In 2017, Tyler created a full-stack production company, Monarch Collective, Inc. His debut film Uncrushable, a documentary about the Northern California wildfires, was the catalyst for the company; since then, he has produced content for television and digital media, launched a successful online cooking class platform and created advertising/marketing videos for a variety of well-known clients including The Venetian Resort, Red Bull, See’s Candies and The Food Network.

Tyler’s insatiable quest for what’s current and interesting in the food and lifestyle space has always kept him on the forefront of new trends, gaining him a large and engaged social media following. He calls Corte Madera, California home, where he lives in an 1890’s-era Bernard Maybeck home with his wife and children.