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TIFFANI BOVA

When today's leading companies need to accelerate growth, spark innovation, or transform sales, they turn to Tiffani Bova.

A globally recognized keynote speaker, Tiffani is known for igniting stages and equipping audiences with actionable strategies that drive real business results. With more than 1,000 keynotes across six continents, she brings unmatched energy, credibility, and insight to every audience.

She's not just a speaker—she's a force in the business world. A former Global Growth & Innovation Evangelist at Salesforce and Distinguished Analyst at Gartner, Tiffani has advised some of the world's most iconic brands, including Microsoft, IBM, Amazon AWS, and AT&T. Her work has earned her Gartner's coveted Thought Leadership Award, and her influence continues to grow.

Today, she serves as Chief Strategy and Research Officer at The Futurum Group, where she leads strategy and data-driven research that helps companies stay ahead in a rapidly evolving market.

Tiffani is a two-time *Wall Street Journal* bestselling author of *Growth IQ* (translated into 12 languages) and *The Experience Mindset*. Her insights have been featured in *Harvard Business Review*, *Forbes*, *Fast Company*, *MIT Sloan Management Review*, *Fortune*, and more. She's also the host of the popular podcast *What's Next! with Tiffani Bova*, where she's interviewed icons like Seth Godin, Daniel Pink, Arianna Huffington, and Guy Kawasaki.

She's been recognized as a Thinkers50 Top Management Thinker (three times), a Top 50 Marketing Thought Leader, and one of the Most Powerful and Influential Women in California by the National Diversity Council.

Whether on a global stage, inside a boardroom, or teaching at top business schools like Columbia, Wharton, and USC, Tiffani challenges leaders to think forward, act boldly, and grow smarter.

If you're looking for a speaker who blends visionary thinking with practical application—and knows how to captivate a room, Tiffani Bova delivers.