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World-Class Conductor

By: Carol Beggy & Mark Shanahan

Maestro Benjamin Zander has performed on stages around the world, but on Sunday he'll face a rather unusual audience: the leaders gathered at the World Economic Forum. The New England Conservatory professor (inset) is in Davos, Switzerland, to deliver the closing keynote address at the forum that counts Tony Blair, Henry Kissinger, and JPMorgan Chase's CEO James Dimon among its co-chairs. So what'll he chat about? Orchestrating collaboration, he says. "I've been asked to bring it all together." He does have some experience with that.