



## Steve Farber

Steve Farber is the president of Extreme Leadership, Incorporated—an organization devoted to the cultivation and development of Extreme Leaders in the business community. His book, *The Radical Leap: A Personal Lesson in Extreme Leadership* is a recipient of *Fast Company* magazine's Readers' Choice Award and was named one of the ten best business books of 2004 by the on-line resource, *CEO Refresher*. His second book, *The Radical Edge: Stoke Your Business, Amp Your Life, and Change the World*, was hailed as "a playbook for harnessing the power of the human spirit." He is a contributor to the anthology, *Leading Authorities on Business: Winning Strategies From the Greatest Minds in Business Today*, and is the author of the audio series, *Extreme Leadership: In Pursuit of the O.S.M.*

A subject-matter expert in business leadership and a frequent guest on news-talk shows around the country, Steve is a senior-level leadership coach and consultant who speaks 90 to 100 times a year to a wide variety of public and private organizations in virtually every arena, from the tech sector to financial services, manufacturing, health care, hospitality, entertainment, retail, and even the US government.

In 1989, after having run his own financial services company, Steve devoted his professional life to the field of leadership development and has been at it ever since. He was director of service programs at TMI, an international training consultancy, and then worked for 6 years as Vice President and Official Mouthpiece (that's what it said on his business card) of The Tom Peters Company where he met several of his mentors including author/gurus Tom Peters, Jim Kouzes and Terry Pearce. In 2000, Steve established his own company, Extreme Leadership, Inc, where he is president and CEO. Steve is also the co-founding director of The Center for Social Profit Leadership, a non-profit organization formed to serve the leadership development needs of social entrepreneurs, and he sits on the Board of Directors of the world-renown program, Up With People, a global leadership program for students from 18 to 29 years old.

Coaching and inspiring Extreme Leadership at all organizational levels is Steve's passion, and he does so with a style that is part strategist, part social commentator, part comedian, and all energy.