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Monster Pairs with Best-Selling Career Success Author Marcus Buckingham for The Truth About You National Book Tour: Buckingham's Fifth Book Reveals Important Message to Young Professional about Career Choices and Life Improvement

MAYNARD, Mass. & LOS ANGELES -- Monster®, the leading global online careers and recruitment resource and flagship brand of Monster Worldwide, Inc. (NASDAQ: MNST), today announced its sponsorship of best-selling author Marcus Buckingham's *The Truth About You* national book tour. With a shared philosophy on the importance of work and life satisfaction, Monster and Buckingham deliver a strong message on the correlation between career decisions and life improvement.

Buckingham, one of the world's leading experts in career success, speaks predominately to a Gen-Y audience in his fifth book, *The Truth About You, Your Secret to Success* (Thomas Nelson Publishers, \$29.99), which challenges readers to put their strengths and passions to work. Through his book and university tour, Buckingham hopes to offer college students and the American workforce the ultimate edge in work and life, as he reveals that there is a science to success that can be achieved by those who fine-tune their work to focus on their personal strengths.

Throughout October and November, Monster will sponsor Buckingham as he continues his tour across 13 American cities, showing people how they can achieve true satisfaction and lasting success by pursuing careers in areas where they have a passionate interest. Monster and Buckingham are the perfect complement to each other as *The Truth About You* helps people shift the way they think about their work life while Monster helps people find opportunities that cater to their strengths and have the potential to provide the most job satisfaction.

"We are thrilled to sponsor *The Truth About You* tour as the book's 'living in your strengths' empowerment message perfectly aligns with our efforts to help job seekers find the balance between work and life," said Ted Gilvar, Executive Vice President and Global Chief Marketing Officer, Monster. "We are committed to the promise of inspiring people to improve their lives and in *The Truth About You*, Marcus Buckingham challenges his readers to do just that – seek careers that match their strengths and interests."

"I'm delighted to have Monster's sponsorship of *The Truth About You* book tour," said Marcus Buckingham. The highly innovative team at Monster understands, as I do, that fewer than two out of ten people are ever able to enjoy a high level of satisfaction in their career. The goals of this book and this tour are to help audiences discover those key elements that will bring them the optimal professional satisfaction—and one step closer to learning the secret to their own success."