



Afterburner Inc.

Afterburner Inc is a team of elite military professionals that are experts in helping your team pursue Flawless Execution. Using Afterburner's Flawless Execution methodologies we can help take your team to the next level in performance. The combination of sound organizational development and combat-proven methodologies has made Afterburner Inc one of the fastest growing training and consulting organizations in the country. The Flawless Execution Model is a proven process used by elite military professionals around the world to execute missions when the stakes are high and failure is not an option. Corporate success, like success in combat, depends on execution.

Afterburner's team of men and women elite former military professionals has a powerful mix of combat experience combined with extensive business skills. Many members are graduates of top business schools and academies. Afterburner uses the combat proven methodologies of elite military professionals working with your team to achieve victory in a rapidly changing business environment. Flawless Execution works! It is dynamic and powerful because it is simple to use, yet the effects are lasting. The results are disciplined, coordinated and predictable. Afterburner has an unwavering focus on improving your team's ability to execute. Your team can improve execution and stay one step ahead of the competition in just four simple steps.

The Flawless Execution Model:

Plan — The plan starts with an objective that is clear, measurable and achievable and supports your company's overall strategy.

Brief — You communicate the plan. It is essential that people on the front lines know exactly what is expected of them. Businesses ignore this — often at their peril.

Execute — Even with a solid plan and a good brief, a mission can still fail due to Task Saturation or task overload. Task Saturation is the reality or perception of having too much to do without the time or resources to accomplish it. Even with the resources people still have to manage conflicting priorities. We know that as Task Saturation increases, performance decreases; therefore, at Afterburner we help teams combat Task Saturation by identifying resources and managing priorities.

Debrief — The last step is the Debriefing. After each mission, Fighter Pilots hold a nameless, rankless Debrief. Each person, without fear of reprimand, rehashes what worked, what did not work and why both the good events and the bad events happened. We then take the key lessons learned from the Debrief and apply them to the next plan. Debriefing speeds up learning. It lets us fine tune the processes that ensure success.



Win! — Our goal is to win by aligning your team around a disciplined, scalable process in order to achieve business results.

Afterburner has offices in the United States, Canada, the United Kingdom and Australia. We have performed training events in 38 countries and have had our materials translated into more than 20 languages. With over 300 events per year, the Afterburner team has trained more than 100 of the Fortune 500 companies on the Flawless Execution Model. At Afterburner, "Leading the World's Top Corporations to Flawless Execution" is more than just a slogan—it's the foundation of our company. Afterburner has been on the Inc. 500 list of fastest growing companies twice. The success of our clients has translated to our success as well.